



# BASIC DETAILS:

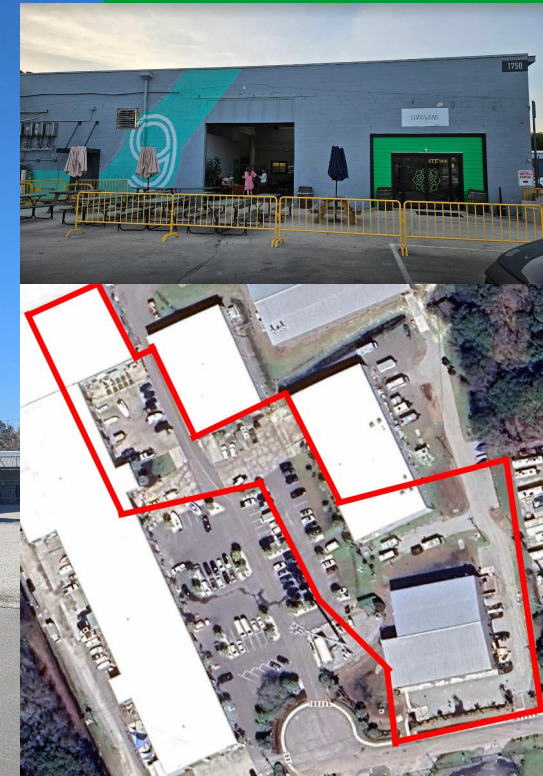
DATE: SEPTEMBER 20TH

(option to add additional dates)

TIME: 1PM-6PM

## VENUE DETAILS:

- Two indoor spaces with connecting outdoor space
- Four stages
- Pickleball area with room for two full courts
- Multiple vendor areas with room for up to 50 vendors
- Total capacity: 2000+



## EVENT LINKS

Eventbrite:

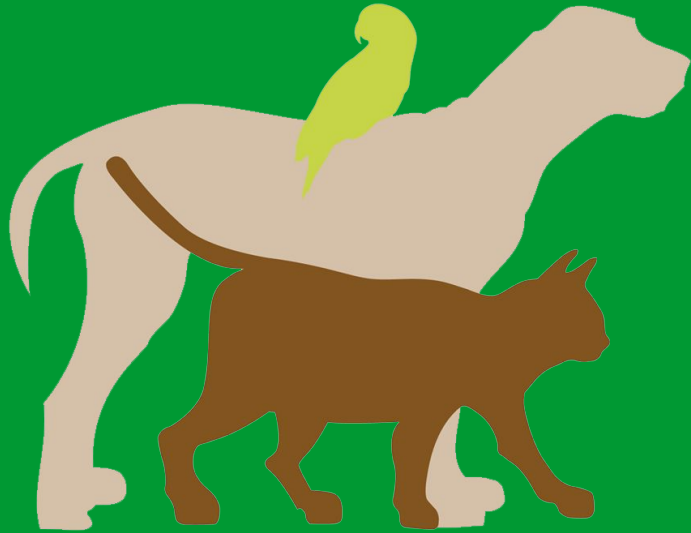
<https://www.eventbrite.com/e/1334009882469>

Facebook:

<https://www.facebook.com/events/3148357158654120>

Website:

<https://thepicklepalooza.com/>



Charleston Animal Society

**BENEFITTING:**

**CHARLESTON  
ANIMAL SOCIETY**



# EVENT THEME

# PICKLES!

- Transform venue into a pickle paradise
- VIP All-inclusive drinks
- Food trucks
- Pickle related vendors/retail
- Pickle eating contest
- Pickle juice chug challenge
- Multiple live music options
- Face painting
- Pickleball: Get a Taste For The Game!



- Pickle dancers
- Pickle gladiators
- Pickle dunk tank
- Pickle themed activities
- Pickle tasting
- Pickle themed food/drinks
- Pickle merchandise
- Pickle related photo ops
- And more!

\*Some vendors may be subject to change

# PREVIOUS EVENT METRICS

(Pickle Palooza I)

**164K** REACH



**431K** REACH



**PAGE**

**323K** REACH



**EVENT**

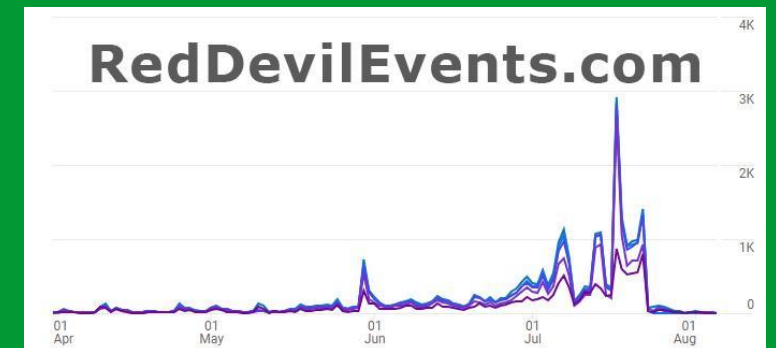
**46K** VIEWS



**21.4K** REACH



**18K** UNIQUE VISITORS



# SPONSORSHIP PACKAGES



\*All sponsorship packages can include a vendor area if needed. This must be requested at the time of registration.



# The Whole Dill: Presenting Sponsor \$20,000

## Sponsorship Recognition

- “Powered by Your Company” in all event descriptions, tickets, graphics, advertisements, and emails
- Full dedicated page on website
- Exclusive step and repeat with only your logo and event logo
- 360 videos featuring company logo
- Full banner across stage with company logo
- Minimum of 6 shoutouts from bands/DJs
- Custom cocktail named after company

## Social Content

- Included in a minimum of 10 social media collaborations/posts leading up to the event
- Included in a minimum of 5 email blasts leading up to the event

## Tickets

- 30 VIP tickets
- Additional GA tickets if needed

\*All sponsorship packages can include a vendor area if needed.  
This must be requested at the time of registration.



# The Half Dill:

## All Drink Stations, Step and Repeat

# \$10,000

### Sponsorship Recognition

- Logo included on main step and repeat
- Signage on all drink areas with company name & logo
- Minimum of 3 shoutouts from bands/DJs
- Logo & link featured on website

### Social Content

- Included in a minimum of 7 social media collaborations/posts leading up to the event
- Included in a minimum of 3 email blasts leading up to the event

### Tickets

- 15 VIP tickets
- Additional GA tickets if needed

\*All sponsorship packages can include a vendor area if needed.  
This must be requested at the time of registration.





# The Quarter Dill:

## Restroom Areas, Step and Repeat

# \$5,000

### Sponsorship Recognition

- Logo included on main step and repeat
- Signage by restroom area with company name & logo
- Multiple shoutouts from bands/DJs
- Logo & link featured on website

### Social Content

- Included in a minimum of 5 social media collaborations/posts leading up to the event
- Included in a minimum of 2 email blasts leading up to the event

### Tickets

- 10 VIP tickets
- Additional GA tickets if needed

\*All sponsorship packages can include a vendor area if needed.  
This must be requested at the time of registration.



# Pickleball - Exclusive

## \$5,000

### Sponsorship Recognition

- Recognized as the exclusive title sponsor for the pickleball area of the festival
- Ownership of all the courts at the festival
- One early check-in preparty at your venue before the festival
- Logo included on main step and repeat
- Signage by all restroom areas with company name & logo
- Multiple shoutouts from bands/DJs
- Logo & link featured on website

### Social Content

- Included in a minimum of 5 social media collaborations/posts leading up to the event
- Included in a minimum of 2 email blasts leading up to the event

### Tickets

- 10 VIP tickets
- Additional GA tickets if needed

\*All sponsorship packages can include a vendor area if needed.  
This must be requested at the time of registration.



# Pickleball - Shared

## \$3,500

### Sponsorship Recognition

- Recognized as a title sponsor for the pickleball area of the festival
- Ownership of one court at the festival
- Logo included on main step and repeat
- Signage by all restroom areas with company name & logo
- Two shoutouts from bands/DJs
- Logo & link featured on website

### Social Content

- Included in a minimum of 3 social media collaborations/posts leading up to the event
- Included in a minimum of 1 email blast leading up to the event

### Tickets

- 8 VIP tickets
- Additional GA tickets if needed

\*All sponsorship packages can include a vendor area if needed.  
This must be requested at the time of registration.



# The Gherkin:

## VIP Wristbands, Pickle Eating Contest

### \$4,000

#### Sponsorship Recognition

- Company logo included on VIP wristbands
- Signage by pickle eating contest with company name & logo
- 1 shoutout from bands/DJs
- Logo & link featured on website

#### Social Content

- Included in 2 social media posts leading up to the event

#### Tickets

- 8 VIP tickets
- Additional GA tickets if needed

\*All sponsorship packages can include a vendor area if needed.  
This must be requested at the time of registration.



# The Spear:

## GA Wristbands, Pickle Eating Contest

### \$3,000

#### Sponsorship Recognition

- Company logo included on GA wristbands
- Signage by pickle eating contest with company name & logo
- Logo & link featured on website

#### Social Content

- Included in 1 social media post leading up to the event

#### Tickets

- 6 VIP tickets

\*All sponsorship packages can include a vendor area if needed.  
This must be requested at the time of registration.



# The Chip: Pickle Eating Contest \$2,000

## Sponsorship Recognition

- Signage by pickle eating contest with company name & logo
- Logo & link featured on website

## Tickets

- 4 VIP tickets

\*All sponsorship packages can include a vendor area if needed.  
This must be requested at the time of registration.





# The Chip 2: Outdoor Stage

## \$2,000

### Sponsorship Recognition

- Signage by our outdoor performance stage with company name & logo. This is NOT the pickle eating competition stage
- Logo & link featured on website

### Tickets

- 4 GA tickets

\*All sponsorship packages can include a vendor area if needed.  
This must be requested at the time of registration.



# The Chip 3: Vendor Village

## \$2,000

### Sponsorship Recognition

- Signage throughout our vendor village with company name & logo
- Logo & link featured on website

### Tickets

- 4 GA tickets

\*All sponsorship packages can include a vendor area if needed.  
This must be requested at the time of registration.



# Baby Dill 1:

## Check-in

# \$1,000

### Sponsorship Recognition

- Signage by check in with company name & logo

### Tickets

- 4 GA tickets

\*All sponsorship packages can include a vendor area if needed.  
This must be requested at the time of registration.



# Baby Dill 2: Clash of the Cukes

## \$1,000

### Sponsorship Recognition

- Signage by the “Clash of the Cukes” best pickles competition with company name & logo

### Tickets

- 4 GA tickets

\*All sponsorship packages can include a vendor area if needed.  
This must be requested at the time of registration.



# Baby Dill 3: Giant Pickle Photo Op \$1,000

## Sponsorship Recognition

- Signage by our giant pickle photo op (picture below) with company name & logo

## Tickets

- 4 GA tickets



\*All sponsorship packages can include a vendor area if needed.  
This must be requested at the time of registration.



# Baby Dill 4:

## Pickle Game/Activity Area

### \$1,000

#### Sponsorship Recognition

- Signage by our pickle game/activity area with company name & logo. Games/activities will include cornhole, pickle on a string, pickle toss, etc

#### Tickets

- 4 GA tickets

\*All sponsorship packages can include a vendor area if needed.  
This must be requested at the time of registration.





# Baby Dill 5: Parking Area \$1,000

## Sponsorship Recognition

- Signage throughout our parking area with company name & logo

## Tickets

- 4 GA tickets

\*All sponsorship packages can include a vendor area if needed.  
This must be requested at the time of registration.



# Baby Dill 6: Menu \$1,000

## Sponsorship Recognition

- Sponsor our drink/food menus with your company name & logo. This does NOT include individual vendor menus.

## Tickets

- 4 GA tickets

\*All sponsorship packages can include a vendor area if needed.  
This must be requested at the time of registration.



# Vendor Booth Only

## \$300-\$600

### No Sponsorship Recognition

- 10x10 area – must provide own supplies (tent, table, etc)
- Cost depends on sign up date:
  - 6/1 – 6/30: \$300
  - 7/1 – 7/31: \$400
  - 8/1 – 8/15: \$450
  - 8/16 – 8/31: \$500
  - 9/1 – 9/10: \$550
  - 9/11 – 9/20: \$600

### Tickets

- 4 GA tickets



# Custom \$TBD

We can customize any package or create  
a new one to fit your needs. Contact us!

Email: [Jeff@RedDevilEvents.com](mailto:Jeff@RedDevilEvents.com)  
Cell (text or call): 607-351-8919

The logo features a black circle with a red border. Inside the circle, the text "Red Devil" is written in a red, cursive script, with a red arrow pointing from the end of the word "Devil" to the right. Below "Red Devil", the word "Events" is written in the same red, cursive script. A small, dark, circular icon is positioned at the start of the letter "E" in "Events".

Red Devil  
Events